

# CONFERENCE PROGRAMME

## DAY 1 Wednesday 28 June

09:30 - 11:00

Opening Ceremony & Keynote 1:

**The Human Element**

SNIEC Hall W3 Auditorium A



People often think of the digital world as being about technology. Nothing could be further from the truth. Digital is becoming elemental to us, but only because it is fundamentally about people. It connects us to each other, to information and resources beyond our physical reach. To many of us, losing connectivity is like losing a sense. A connected world changes the way we relate to our friends; to our workplaces; to our societies and governments. We are more aware of global challenges in the decades ahead... but we have the potential to respond faster and more effectively than ever to those challenges. This is the power of The Human Element. Join us to learn what concerns or excites the people enabling 1.5bn people worldwide to connect to it.

**Mats Granryd**, Director General, **GSMA**  
**Sunil Bharti Mittal**, Chairman, **GSMA** and Founder & Chairman, **Bharti Enterprises**  
**Shang Bing**, Chairman, **China Mobile**  
**Lu Yimin**, President, **China Unicom**  
**Takashi Tanaka**, President, **KDDI**

11:00 – 12:00 Networking Break

12:00 - 13:00

**Keynote 2: Communications & The Human Element**

SNIEC Hall W3 Auditorium A



Over the past 20 years digitisation has been driven by the introduction of the mobile phone and then the smartphone. Each time these 'waves' of change have

redefined how people behave. Each wave has redefined who consumers engage with as their leading brands and service providers – first bringing mobile operators to prominence and then making the phones and apps the centre of attention. They have reshaped the telecoms industry landscape, to such a point that today many define it as 'TMT' or simply 'digital'.

Now the industry is hailing AI, robotics, automation and IoT as the future. If that is true, what types brands or services will customers be focusing on a few years from now? What does that mean for established ecosystem players and what strategies will help them survive and thrive? Can the operators find new ways to engage customers? If not, then what is the way ahead, for them and for the industry that has grown up to supply them? Join thought leaders in the industry as they share their views.

**Speakers:**

**Steve Brumer**, Partner, **151 Advisors** **Edward Tian**, Chairman, **AsiaInfo Group**  
**Steve Mollenkopf**, CEO, **Qualcomm**  
**Guo Ping**, Rotating CEO, **Huawei Technologies Co., Ltd.**  
**Andrew Penn**, CEO, **Telstra**

13:00 – 14:00 Networking Lunch



# CONFERENCE PROGRAMME

14:00 - 17:30

## MMIX Asia Summit

SNIEC Hall W3 Auditorium C



Based on the success of the previous Entertainment Unlimited Summit and MMIX Asia Summit, the summit in 2017 features hot topics with continuing emphasis on the convergence of content, distribution and monetization strategies as well as the video streaming.

This summit creates a platform to meet influential industry leaders driving the development of entertainment content and partnership with content providers, broadcasters, video platforms and technologies providers.

### Speakers:

**Scott Pollack**, EVP, **Thoughtful Media Group**  
**Dmitry Filippov**, CFO & Head of Business, **SPB TV**  
**Neeraj Roy**, MD & CEO, **Hungama Digital Media Entertainment Pvt. Ltd**  
**Yaron Jacobs**, CEO, **LKF Media Ltd**  
**Andy Huang**, CEO, **OTV Cloud**  
**Daniel Kim**, SVP, Partnership & International, **National Hockey League**  
**Travis Johnson**, Global CEO, **ANSIBLE**  
**Sherisse Pham**, Reporter, **CNNMoney**  
**Liran Chen**, Chief Business Development Officer, **Woobi**  
**Perry Tell**, COO, **inmoji**  
**Travis Johnson**, Global CEO, **ANSIBLE**  
**Eddie Chu**, Head of Marketing, Greater China, **GoPro**

14:00 - 17:30

## Transforming Industries Summit

SNIEC Hall W3 Auditorium B



Different industries worldwide are all on the cusp of a revolution. To remain competitive and stay ahead of the pack, those industries are facing increasing pressure to innovate. New technologies are offering not only to make the management of production work more effective, but work itself smarter. Progressive players in industries around the world are already embracing the technologies and benefits of mobility, digitalization, IoT, Big Data/ Smart Data, Robotics, Cloud and Mobility. However, this explosion of interconnected technologies brings challenges that the industries are struggling to keep up with. Also, there are still many questions to be answered. The Transforming Industries Summit will gather a diverse group of industry players and technology enablers to talk about how the mega tech trends impact different industry groups and their global competitiveness.

### Speakers:

**Revolin Simulsyah**, Executive General Manager Planning & Deployment Division, **Telekomunikasi Indonesia**  
**Chris Boncimino**, SVP, Visa Digital Solutions, **Visa**  
**James Sha**, General Manager, Acer Being Communication, **Acer Inc.**  
**He Wei**, Chief Architect, Operation, **ZTE**  
**Raimon Rafols**, Engineering Manager, **AXA**  
**Nipun Jaiswal**, **KPMG**  
**Liudvikas Andriulis**, CMO, **Effortel**  
**Edith Yeung**, General Partner, **500 Startups**  
**Vinod Nair**, Senior Partner, **Delta Partners**  
**Sun Hui**, VP, Marketing & Solution Sales Dept, Carrier BG, **Huawei**  
**Wu Jian**, Cloud VP, **New H3C Group**  
**Kasper Aakerlund**, CEO, Hong Kong, **UM**  
**Auke Boersma**, MD, APAC, **Light Reaction**  
**Andrew Hogg**, Regional GM North Asia, **Tourism Australia**  
**Jean-Baptiste le Blan**, Director, Marketing, **Accor Hotels GreaterChina**

14:00 - 17:30

## Operator Evolution Strategies Summit

SNIEC Hall W3 Auditorium D



创新  
INNOVATION

In line with the evolution of mobile technologies and expansion in the adoption of smartphones and other connected devices, the operator's revenue growth rate is slowing down in the past few years. Meanwhile the main revenue sources of operators have shifted from voice and SMS to data communications and other non-telecom services. Along with the changes of users' habits, domestic and overseas mobile operators are extending their business scope to emerging fields beyond conventional telecoms operations. According to global statistical reports, operators from almost all developed and developing countries have realized the significance of a new business strategy.

The operator evolution strategies summit at MWC Shanghai 2017 will discuss the opportunities and challenges that mobile operators are facing in the new business environment. The summit will invite Chinese and international mobile operators to share their strategy and experience, and will also invite companies in the mobile ecosystem to join in the discussion and explore how to collaborate better in the digital future.

### Speakers:

**Trevor Cheung**, COO, Open ROADS Community, VP, Strategy & Architecture Practice, Global Services, **Huawei**  
**Saiful Hidayat**, Director of Telkom Group Transformation Project, **Telekomunikasi Indonesia**  
**Cao Desheng**, Director General, **China Transport Telecommunications & Information Center**  
**Mike Wang**, President, Greater China, **Nokia**  
**Roy Timor-Rouso**, GM Kandy APAC & EMEA, **Kandy**  
**Judit Andradi**, CEO, **immmr**  
**Shao Bi Li**, **TXT**  
**Neha Dharia**, Senior Analyst, Communications & Social, Consumer Services, **Ovum**  
**Juhani Hintikka**, CEO, **Comptel**  
**Dr Petja Heimbach**, VP Communication Products, **Deutsche Telekom**  
**Revolin Simulsyah**, Executive General Manager Planning & Deployment Division, **Telekomunikasi Indonesia**  
**Jan Stryjak**, Lead Analyst, **GSMA Intelligence**  
**Nipun Jaiswal**, **KPMG LLP**  
**Thomas Sennhauser**, CTO, **APJ**  
**Filippo Giachi**, MD APAC, **DOCOMO Digital**  
**Peter Lyons**, Digital Communications Industry Community Lead, **World Economic Forum**

14:00 - 17:30

## Data Security Summit

SNIEC Hall W3 Auditorium A



第四次  
工业革命  
THE FOURTH  
INDUSTRIAL  
REVOLUTION

Worldwide data leaks and hacks have begun to undermine confidence in digital services – just when more people and things are becoming connected than ever before. For consumers, it is hard to know who or what to trust online. For businesses a loss of user trust can be crippling, leading to revenue losses, brand damage, executive firings and share price falls. While preventing breaches would be the ideal solution, today many companies struggle with even knowing they have been breached – the average time to detect a problem is 6 months. The spread of data protection regulation and breach notification laws will help protect consumers but add challenges to the business. Managing the reporting and response to a breach is, for a company and its executives, becoming critical for the company's valuation and its ongoing business success. However, a strong position in securing and managing customer data will increasingly be a source of future business differentiation. How can companies manage this, and what is the role of mobile for successful companies? Find out here, and send your questions (anonymously) to our expert Advice Clinic.

Summit Supporting Partner:



**Tobias Gondrom**, CTO Security, **Huawei**  
**Nigel Jones**, CEO, **Koolspan**  
**Rui Wang**, Senior Partner, **King & Wood Mallesons**  
**Bhagvan Kommadi**, CEO, **Architect Corner**  
**Tobias Gondrom**, CTO Security, **Huawei**  
**Chris Autry**, CEO, **OxCEPT**  
**Bob Lyle**, VP Mobile, **Absolute**  
**Ian Yip**, CTO APAC, **McAfee**  
**Chris Blundell**, Partner, Head of Technology, Media & Telecoms, **Brunswick Group**  
**Peter Lyons**, Digital Communications Industry Community Lead, **World Economic Forum**  
**Liz Brandt**, CEO, **Ctrl-Shift**  
**Joseph Pindar**, Director, Product Strategy, CTO Office, Data Protection, **Gemalto**

# CONFERENCE PROGRAMME

## DAY 2 Thursday 21 June

09:30 – 11:00

### Keynote 3: Society & The Human Element

SNIEC Hall W3 Auditorium A



The economic benefits of mobile penetration on GDP are well known, while connectivity will contribute significantly to delivering the UN's Sustainable Development Goals. More people have access to information, financial services, medical advice and markets than ever before, while citizen activism is bringing corruption and cruelty to account worldwide.

It is easy for digital industry players to get carried away with the potential to create utopian futures, but as digitization spreads the potential for 'nightmare scenarios' also increases. Cyber-warfare destroying a country's infrastructure? Mass unemployment as AI and robots become more commonplace? Civil unrest in a 'post-truth era'? All are perfectly plausible.

There is no one stakeholder who can choose a utopian or dystopian future for societies; governments, international organisations and digital industries must all play a role. How are thought leaders globally responding? Find out here.

#### Speakers:

**Stuart Carlaw**, Chief Analyst, [ABI Research](#)  
**Liz Brandt**, CEO, [Ctrl-Shift](#)  
**Kathryn Brown**, President & CEO, [Internet Society](#)  
**Kim Seang-Tae**, Congressman, [The National Assembly of the Republic of Korea](#)  
**Rangu Salgame**, CEO, Growth Ventures Group, [Tata Communications](#) and Non-Executive Chairman, [The Next 3B](#)  
**Li Tang**, Deputy Mayor, [Yingtian City, China](#)

11:00 – 11:30 Networking Break

11:30 - 17:30

### Global Device Summit

SNIEC Hall W3 Auditorium B



While the capabilities of high-end smartphones continue to evolve, the global market for such phones is becoming more challenging. Within APAC the spread of smartphones is slowing as many top-end and middle markets become saturated. How can manufacturers create compelling propositions to reach a new generation of consumers and excite existing customers?

The answers are there, and have the potential to reshape the way that people interact with the digital world. New forms of user-friendly interfaces and cloud-based intelligence will allow devices to reach new markets and perform in very new ways.

Meanwhile companies and governments are becoming smarter about how they re-use, repurpose and recycle devices and e-waste, enabling new forms of value creation and business models for manufacturers and retailers. Meanwhile, the development of eSIM and spread of forerunner soft SIMs looks set to reinvigorate the dynamics of traditional markets as well as boost the IoT market.

There is no doubt that the market dynamics that catapulted Apple and Samsung to leading positions are changing. Far from sounding a death-knell to the device industry as we know it, visionaries are looking forward to a period of unprecedented change and opportunity. Hear from them at the Global Device Summit 2017.

#### Speakers:

**Li Huidi**, EVP, [China Mobile Communications Corporation](#)  
**Neil Mawston**, Executive Director, Wireless Device Strategies, [Strategy Analytics](#)  
**Jacques Bonifay**, CEO, [Transatel](#)  
**Iain Maxwell**, Principal Consultant, [UL Transaction Security](#)  
**Karl Weaver**, OEM Business Development, APAC, [Simulity Labs](#)  
**Viken Gazarian**, EVP, Security & Connectivity Solutions, [Oberthur Technologies](#)  
**Benoit Jouffrey**, VP, Connectivity & Embedded Solutions, [Gemalto](#)  
**Lixin Cheng**, CEO, [ZTE Devices](#)  
**Li Changzhu**, VP, Handset Business, [Huawei Consumer Business Group](#)  
**Jingxin Ma**, Vice GM, [China Mobile Group Device Company Limited](#)  
**Alfred Boediman**, VP, R&D Indonesia, [Samsung](#)

Rakesh Deshmukh, CEO & Co-Founder, [IndusOS](#)  
Dr Wang Jun, Director, Engineering, [Alibaba Group](#)  
Phantom Weng, CTO, [Emotibot](#)  
Charles Kuai, Corporate VP & President Greater China Region, [Nuance Communications](#)  
Adrian Dodd, Senior Director, Managed Services, [GSMA](#)  
Biju Nair, President & CEO, [HYLA Mobile](#)  
Sein Teik Tan, Director, Financial Solutions APAC, [Brightstar](#)  
Chris Sabeti, CEO & Co-Founder, [PhoneCheck Solutions](#)

11:30 - 17:30

## IoT Summit

SNIEC Hall W3 Auditorium A



Internet of Things technologies are extending existing business models to a more comprehensive cross-industry concept which allow companies to push beyond the data, analytics, intelligence and interactive boundaries and allow people to enjoy a more connected lifestyle. The marketing of IoT will continue to soar in 2017 with new ideas and technologies. The GSMA predicts there will be 27 billion connected devices by 2020 and the number of mobile connected devices is expected to be 10.5 billion by 2020, resulting in a huge new market opportunity, predominantly in the M2M and consumer electronics sectors.

During the last two years' IoT Summits at MWC Shanghai, the GSMA brought together speakers and attendees from the entire industry ecosystem to discuss the new technology and explore how to build a smarter IoT future. The summit at MWC Shanghai 2017 will continue to lead the industry to explore the latest developments in IoT, discuss the challenges in scaling and demonstrate how to bring the concept to reality.

Summit Supporting Partner:



### Speakers:

Graham Trickey, Head of Internet of Things, [GSMA](#)  
Qiao Hui, Vice GM, IoT Company, [China Mobile](#)  
Anthony Thomas, Chief Information Officer, [GE Global](#)  
Shinya Kukita, Chief Engineer, Global Business Unit, [NEC](#)  
Thomas Christophersen, IoT Offer Development Lead, [Accenture](#)  
Seshu Madhavapeddy, VP, Product Management IoT, [Qualcomm Technologies, Inc.](#)  
Leopold Beer, President, APAC, [Bosch Sensortec](#)  
Jerry Yu, Corporate VP, [MediaTek](#)

Li Li, VP & GM, Product Sales & Marketing, [New H3C](#)  
Steve Brumer, Partner, [151 Advisors](#)  
Alex Brisbane, CEO, [Kore Wireless](#)  
Lory Thorpe, Head of NB-IoT Projects, [Vodafone](#)  
Wan Jie, Director, Connected Object Innovation, [Orange](#)  
Ian Smith, IoT Security Lead, [GSMA](#)  
Yves Portalier, VP & GM, Telecom, [Safran Identity & Security](#)  
Rajnesh Singh, Regional Bureau Director for Asia-Pacific, [Internet Society](#)  
Yong Gao, Director, Data & Artificial Intelligence Systems, [Exponent](#)  
David Buhan, SVP, Mobile & IoT Services, [Gemalto](#)  
David Kerr, SVP, [Strategy Analytics](#)

11:30 - 17:30

## Network Evolution Summit

SNIEC Hall W3 Auditorium D



The pace of technology change over the past five years has been staggering and is only accelerating. Meanwhile, the projected growth in digital traffic over the next five years will demand much faster evolution in most countries. To profitably meet the demand for services, and to create new business opportunities, operators globally are faced with radical transformation and a race against time.

Already we are seeing some amazing developments harnessing a wide variety of technologies. Automation, virtualisation, cloud, machine learning and advanced radio technologies are all making significant differences. It will be the combination of all these technologies together on a path leading ultimately to 5G that creates the radical change in capabilities that operators need.

However, technology alone is not enough. To deliver the capabilities and services of the future will also require operators to change their processes, procurement, skills base, culture and relationships with a value chain which is, itself, changing fast.

Where is the industry today and how can it meet the demands of 5 years' time? Join the debate in this fast-paced and interactive stream.

Summit Supporting Partner:



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## Speakers:

**Jake Saunders**, MD & VP, Asia-Pacific & Advisory Services, **ABI Research**  
**Bill Hague**, EVP, **AT&T**  
**Ilan Shaki**, VP & Intelligent Operations Services, **Amdocs**  
**Kun Yue**, President, Carrier Marketing Department, **Huawei Technologies Co., Ltd.**  
**Paul Bradley**, VP, 5G Strategy & Partnerships, **Gemalto**  
**Shrikant Shenwai**, CEO, **WBA**  
**Guang Yang**, Senior Analyst, **Strategy Analytics**  
**Marcus Weldon**, President, Bell Labs & Corporate CTO, **Nokia**  
**Leland Lai**, Executive Director, **Telecom Infra Project (TIP)**  
**Masashi Usami**, Executive Director, Technology Planning & IEEE Fellow, **KDDI**  
**Mary Clark**, Chief Corporate Relations Officer & Chief of Staff, **Syniverse**  
**Giorgio Migliarina**, APAC Communications & Media Industry Lead, **Accenture**  
**Peter Jarich**, Chief Analyst, **GlobalData**  
**Hakan Eriksson**, CTO, **Telstra**  
**Masanori Kondo**, Deputy Secretary General, **Asia Pacific Telecommunity (APT)**  
**Mark Giles**, Lead Analyst, **GSMA Intelligence**  
**Ulf Ewaldsson**, SVP & Head of Business Unit Digital Services, **Ericsson**  
**Jiyang Xiang**, Chief Scientist, **ZTE**  
**Peter Blackie**, Commercial Director, **Evolved Intelligence**  
**Cao Lei**, Head of Technology Management, Technology Business Unit, **China Telecom**

11:30 - 17:30

## Digital Consumer Summit

SNIEC Hall W3 Auditorium C



More people around the world have mobile phones than toothbrushes. This is creating access to information, to markets - and to advertising - in a way that has never been seen before. With increasing penetration of digital services, users' behaviour and their relationships are evolving rapidly: to their mobile provider; to each other; to governments; to markets and advertisers. As more people come online through mobile, the economic base for major parts of societies are changing, especially at the base of the pyramid.

The economic benefits of increasing mobile penetration are well-known and to be encouraged, but - especially among users who may be unfamiliar with online fraud - how do we combine growth with appropriate consumer protections and education? With large parts of the population still unconnected, how do we reach them with compelling and affordable services? What lessons from other parts of the world can we apply to APAC markets? And, in turn, how will the changing face of APAC's connected consumers change industry and policy as we know them today?

## Speakers:

**Ivan Chan**, MD & Transformation Lead, Greater China, **Accenture Digital**  
**Ben Gilbey**, SVP, Digital Payments & Labs, **Mastercard**  
**Kiki Fan**, GM, Planning & Implementation Dept, **Tencent**  
**Gary Bunney**, CEO, **MDS**  
**Amanda Hu**, Operator Business Strategies Manager, **Nokia**  
**Pete Lin**, MD, **We Are Social China**  
**Anisha Singh**, Founder & CEO, **mydala.com**  
**Aditya Menon**, MD Global Digital Strategy, **Citigroup**  
**Scott McBride**, CDO, **IPG Mediabrands APAC**  
**Kathy Hua**, MD, **Yihai Kerry Kellogg Foods**  
**David Freer**, VP, Consumer APAC, **McAfee**  
**Shunhao Zhu**, Strategic Partnership Development Manager, APAC, **Google**  
**Jeremy Geiger**, Head of Enterprise Business, Asia, **Foursquare**  
**Lisa Guo**, Head of Client Development, **Xaxis China**  
**Alvin Foo**, Head of Mobility & Innovation, **Omnicom Media Group**  
**Ranjit Singh**, CEO, **FuguMobile**  
**Jeremy Chang**, Senior Marketing Director, **GAP Greater China**  
**Iris Chen**, GM, Strategic Planning, **MediaCom**  
**Wang Zou**, Partnership Director, **Tencent**  
**Andy Fan**, Founder & CEO, **RTB Asia**

# DAY 3

## Friday

### 30 June

09:30 - 11:00

#### Keynote 4: Industry & The Human Element

SNIEC Hall W3 Auditorium A



In the digital era, people and companies are changing the way they choose products and services, what they value, what they are willing to pay for, and how they relate to brands and companies. Information – not just data – is becoming the 'new oil', creating whole new industries and systems of value.

At the same time manufacturing and logistics are undergoing revolutions that are reinventing how products are created and sold. And the first generations of 'digital natives' are entering the workplace with very different skills, needs and systems of value from previous ones. This has many ramifications for big business that many industries are still grappling with. Combining this with the spread of bots, AI, IoT and robotics, what will a company of the future look like?

#### Speakers:

**Justin Springham**, Editor, **Mobile World Live (Moderator)**  
**Sanjay Jha**, CEO, **GlobalFoundries**  
**Eva Chen**, Co-Founder & CEO, **Trend Micro**  
**Dr. Yuan-Kuang Tu**, President & CEO, **Chunghwa Telecom Mobile Business**  
**Ken Kroeger**, Chairman, **Seeing Machines**

11:30 - 17:30

#### Connected Vehicle Summit

SNIEC Hall W3 Auditorium B



The increasing consumer demand for car connectivity and intelligence has been a key driver of the connected vehicle market. Meanwhile governments around the world are starting to issue or preparing to issue regulations and policies on telematics and connected vehicles. According to a forecast by GSMA Intelligence, the connected vehicle market will be worth \$358bn by

2020.

Meanwhile 'connected vehicles' refers not only to in-car technology but also to a lifestyle and new business model for car services. The connected vehicle ecosystem, including car manufacturers/OEMs, Internet companies, service providers, MNOs and government authorities are actively working together to accelerate the growth in this market.

The Connected Vehicle Summit at MWC Shanghai will bring together the entire ecosystem to discuss hot topics from ADASs, C-ITS, to applications such as traffic safety, parking assistance, roadside assistance, remote diagnostics and more. Most importantly we will explore cross-industry cooperation in building the ecosystem.

Summit Supporting Partner:



#### Speakers:

**Mikael Lindholm**, VP, IoT, **Telenor**  
**Joakim Diamant**, Business Director, China Strategic Center, **Scania**  
**Alex Brisbane**, CEO, **Kore Wireless**  
**Ting Wu**, Partner, **McKinsey & Company**  
**Dr. Jin Zhongxiao**, Chief Architect & Head of AI Lab, **Shanghai Motor**  
**Maosheng Yan**, GM, Transportation Industry Solution, **China Mobile**  
**Uwe Puetzschler**, Head of Car V2X, **Nokia**  
**Veni Shone**, President, Cellular V2X Product Line, **Huawei Technology**  
**Shane Rooney**, Executive Director, IoT, **GSMA**  
**Dr. Joachim Goethel**, Infotainment & Communication Platform Leader, Project 5G Alliance, **BMW Group Region China**  
**Leo Lin Yao**, GM, China, IoT & New Mobility Solution, **Gemalto**  
**Mikael Lindholm**, VP, IoT, **Telenor**



# CONFERENCE PROGRAMME

**Apostolos Papathanassiou**, Senior Principal Engineer, **Intel**

**Ian Smith**, IoT Security Lead, **GSMA**

**Gil Bernabeu**, Technical Director, **Global Platform**

**Jianhao Liu**, Head of Intelligence Connected Vehicle

Safety Lab, **Qihu 360**

**Xuelin Wang**, Deputy GM, Payment & Authentication, **Watchdata Technology**

**Volker Heistermann**, CEO, **Yushan Ventures**

**Kevin Li**, Senior Analyst, Global Automotive Practice, **Strategy Analytics**

**Mario Weltermann**, Head of Innovation, China, **Audi**

**Charles Kuai**, Corporate VP & President, Greater China Region, **Nuance Communications**

**Johannes Peeters**, Head of Automotive Strategy, **SoftKinetic**

11:30 - 17:30

## Future Tech Summit

SNIEC Hall W3 Auditorium D



创新  
INNOVATION

What will consumer tech innovation look like 10, 20 or 30 years from now? How will technology change our lives over the decades? How will new technology impact business? And what should we do to shape the future of global technology?

The Future Tech Summit will bring together the global leaders of innovation, technology and business, futurists, scientists and pioneers to decode the future of global trends and technologies.

Summit Supporting Partner:



### Speakers:

**Patrick Forth**, Senior Partner & MD, **The Boston Consulting Group**

**Dan Kara**, Research Director, Robotics, **ABI Research**  
**Balagopal Ramdurai**, AVP-Products & Innovations, **ZSL Inc**

**Tzahi Efrati**, Senior Director, Innovation, **Vonage**

**Diego Cibils**, Co-Founder & CEO, **KONA**

**Doug Makishima**, COO, **Meeami Tech, Inc.**

**Bill Huang**, Founder & CEO, **CloudMinds**

**Celestino Alvarez**, CEO & Founder, **Adele Robots**

**Paul Matts**, P&G Research Fellow, **P&G**

**Rocky Yang**, VP, **Thunder Software Technology**

**Pankaj Kedia**, Senior Director & Business Lead, Smart Wearables Segment, **Qualcomm Technologies, Inc**

**Theodore Sizer**, VP, IP & Optical Network Research, **Nokia Bell Labs**

**Yingwei Liu**, GM, Hengtong group Jiangsu Hengtong asky **Quantum Communication Industry Research Institute Co. Ltd.**,

**Peter Zhou**, CMO, Wireless Network Production Line, **Huawei**

**Hua Yang**, CTO, Telecommunication, Media & Entertainment Division, **IBM Greater China Group**

11:30 - 17:30

## Enterprise & The Cloud Summit

SNIEC Hall W3 Auditorium C



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REVOLUTION

In the digital era, enterprises globally are moving legacy IT infrastructure to a more open, cost effective and agile cloud platform. Enterprise cloud strategy has become a crucial business growth accelerator to many industries, and more than half of organizations identified cloud as beneficial for growing business efficiency, allowing them to stand out from the competition by reacting more quickly to the market and developing new products and services faster.

The Enterprise & The Cloud Summit at MWC Shanghai 2017 will bring together enterprises and cloud ecosystem players to discuss how cloud services can benefit the enterprise, and demonstrate the positive impact that a cloud transformation strategy can bring. The summit will also discuss issues of concern including cloud security, cloud monetization and agile cloud services.

Summit Supporting Partner:



### Speakers:

**Yi Yi**, MD, Greater China, **Accenture**

**Sean Ding**, CTO, IoT Bureau, AliYun, **Alibaba**

**Danny Yamin**, VP, **Microsoft Corporate**

**George Guo**, EVP & Head of IT & Cloud, RNEA, **Ericsson**

**Guang Xiaoming**, CTO, Cloud, **China Telecom**

**Scott Goodwin**, VP, Cloud & UCaaS, **PCCW Global**

**Xiaodong Li**, MD, Infrastructure Services Lead, Greater China, **Accenture**

**Huang Zhihui**, SVP & GM, **New H3C**

**Tao Zhang**, Distinguished Engineer & Senior Director, Corporate Strategic Innovation Group, **Cisco**  
**Shekar Ayyar**, EVP, Strategy & Corporate Development and GM, Telco NFV Group, **VMware**  
**Hongjun Song**, IT Consulting & System Integration, **Huawei**  
**Su Ziran**, Senior Architect, Cloud Security Solution, **360 Enterprise Security Group**  
**Ben Herzberg**, Research Group Manager, **Imperva**  
**Incapsula**  
**Joe Sun**, Director Product Management, **Rosenberger Technology**

**Tim Droz**, SVP & GM North America, **SoftKinetic**  
**Patrice Roulet Fontani**, VP, Technology & Co-Founder, **ImmerVision**  
**Andrew Douthwaite**, COO, **WEARAR**  
**Philip Pelucha**, Commercial Director, **3D Redshift**  
**Francis Lam**, Chief Innovation & Technology Officer, **Isobar China**  
**Dillon Seo**, CEO & Founder, **VoleR Creative**  
**Alex Jinsung Choi**, Chairman, **TIP & CTO, SK Telecom**  
**Junghwan Choi**, VP, **Skonec Entertainment**  
**Omar Tellez**, VP, **Niantic Lab**

11:30 - 17:30

## VR & AR Summit

SNIEC Hall W3 Auditorium A



2016 has been a fruitful year for VR, with several dedicated VR devices successfully debuting on the market and sales surpassing our initial expectations. Following the great success of the VR summit in 2016, GSMA elevates and brings back the 2nd Annual VR& AR Summit at MWC Shanghai 2017, featuring the hot topics with the continued emphasis on VR/ AR devices, content production, use cases, investment and innovation, further expanding to the exploration and discovery of VR & AR's potential to create new markets and disrupt the existing ones.

The VR & AR Summit at MWC Shanghai is a dedicated platform where key players can meet industry leaders driving the VR & AR technology and market development and partner with the hardware companies, content producers, technology providers, investors and VR & AR startups.

Summit Supporting Partners:



Speakers:

**Bruce Bateman**, Chief Things Officer, **LiteOn**  
**Alvin Wang Graylin**, China President, **HTC Vive**  
**Christopher Tam**, VP & GM, China, **Leap Motion**  
**James Fong**, CEO, **Jaunt China**  
**Sam Rosen**, VP, **ABI Research**

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